

Brand New For Coaches

# COACHES' SESSION WITH COACH BOB LORD

**No Extra Charge**

This new session has been added to the Get Real Conference and it cost you nothing more to attend!



Coach Bob Lord coached for the Green Bay Packers, Chicago Bears, and the NY Giants

## COACH BOB LORD LEADS THE GET REAL COACHES' SESSIONS

Every coach of every sport of every Christian School will want to be a part of this NEW SPECIAL Session just added for the Get Real National Spiritual Emphasis Conferences.

Coach Lord is entering his 47th year of coaching football. His impressive coaching career spans three levels (high school, college, and the NFL) and on two continents. In the 1970's, he could be seen on the sidelines of the **Chicago Bears**, the **Green Bay Packers**, and the **New York Giants**. While at Green Bay, he shared an office and developed a friendship with Bill Curry. When Curry took the head coaching job at Georgia Tech, he contacted Lord about an Atlanta public school that needed a head coach.

While in Atlanta, he coached at **Berkmar, Woodstock, and Pope High Schools**. After that he spent three years with **NFL Europe** coaching the Rhein Fire and the Berlin Thunder. After NFL Europe, Coach Lord coached at **Liberty University** in Virginia and in 2003 moved back to Atlanta

to become the head coach of **Fellowship Christian**. In 2007 Coach Lord finished the season 11-2 and was **voted "Coach of the Year" for all schools in Georgia**.

His knowledge of coaching, his strong work ethic, his unwavering faith in Christ, and his love for young people have produced impressive results. He established early on that sports programs should be built on what he has coined the "Seven Pillars": Accountability, Integrity, Responsibility, Jesus, Obedience, Commitment, and Humility with Jesus as the Cornerstone.

The "Get Real" National Spiritual Emphasis Conference is proud to have Coach Lord as the newest part of its team! Just one more GREAT reason to have your school—students & faculty—part of the Get Real Conference!



**Coach Bob Lord**

On the field doing what he does best — coaching with character & integrity!